### WHY GOLD STOCKS SHOULD BE A PART OF YOUR PORTFOLIO

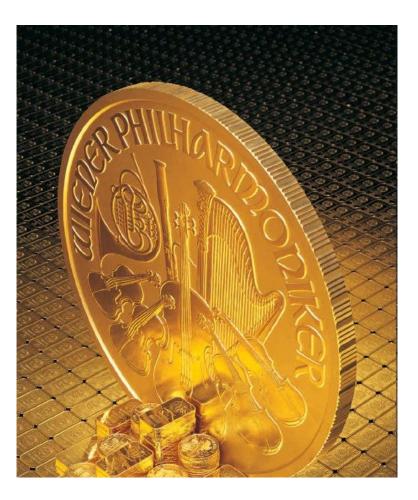
PAUL BURTON, Senior Equities Analyst, THOMSON REUTERS GFMS

Academy Finance Global Resources Investing Conf Thursday, June 14, 2012 Zurich





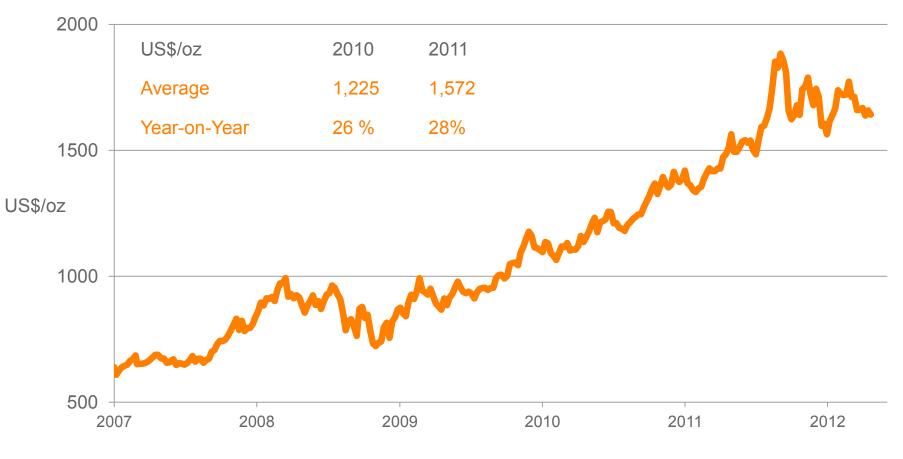
# 1. CURRENT MARKET CONDITIONS







#### GOLD PRICE RISE

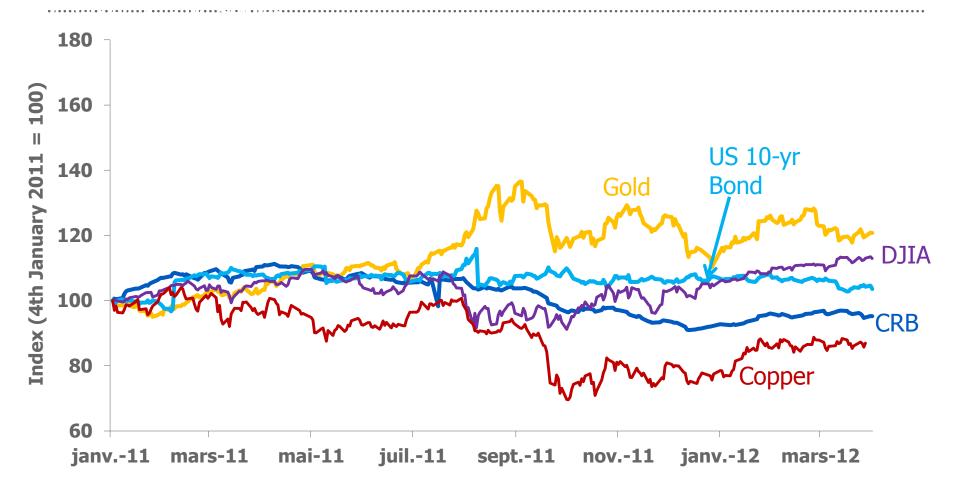






#### GOLD AND OTHER ASSETS & METALS INDEXED DAILY SERIES

GFMS



Source: Thomson Reuters GFMS



THOMSON REUTERS

#### SUPPLY HEADLINES

Mine production hit new record in 2011, up 4%, and expected to rise again in 2012.

Scrap down slightly (despite 28% rise in gold price).

Official sector on supply side? No! For the second time since 1988, central banks were net buyers!

Producers hedging again in 2011

Source: Thomson Reuters GFMS





#### DEMAND HEADLINES

Jewellery has slumped to 63% of 2000 figure and after a partial recovery in 2010, up 16%, 2011 was down slightly.

Official sector has swung to demand side and jumped by 460% in 2011.

Physical bar investment up strongly (36%) but other investment down sharply.

Source: Thomson Reuters GFMS





#### GOLD FORECAST

- Early June's rally suggests that gold has regained some safe-haven status after struggling under investor riskaversion.
- Sideways trading expected over summer but then bullish for Q3 & Q4
- Investment interest expected to return through into 2013 on economic drivers such as negative real interest rates, inflationary pressures, banking and debt crises.
- GFMS expects gold to challenge US\$1,980 in early 2013.





# THE STATE OF THE GOLD MINING INDUSTRY

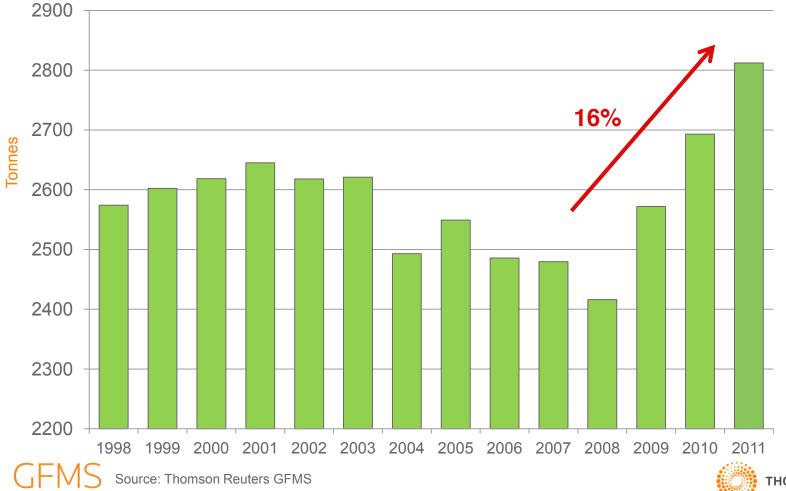
- High gold price
- Gold production up for 3<sup>rd</sup> year
- Rising production costs
- Record exploration spending
- Huge number of exploration companies active but constraints on raising cash
- Poor market valuations for explorers & producers

If you believe the gold price will continue to be strong.... it's a good time to find undervalued stocks!





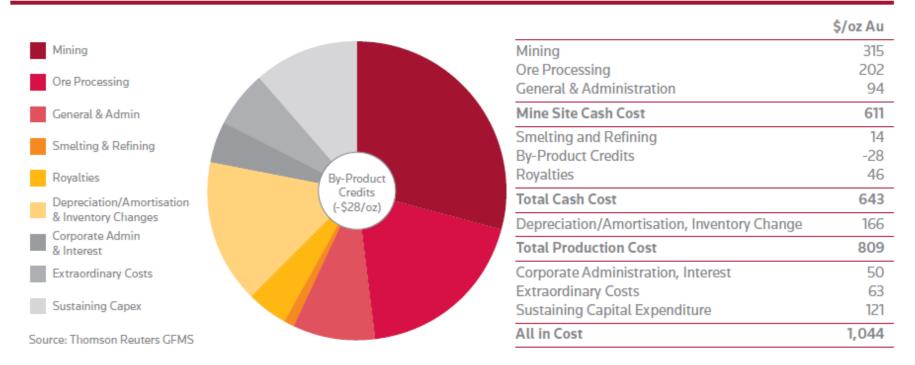
#### **MINE PRODUCTION**



THOMSON REUTERS

#### COSTS – THE REALITY

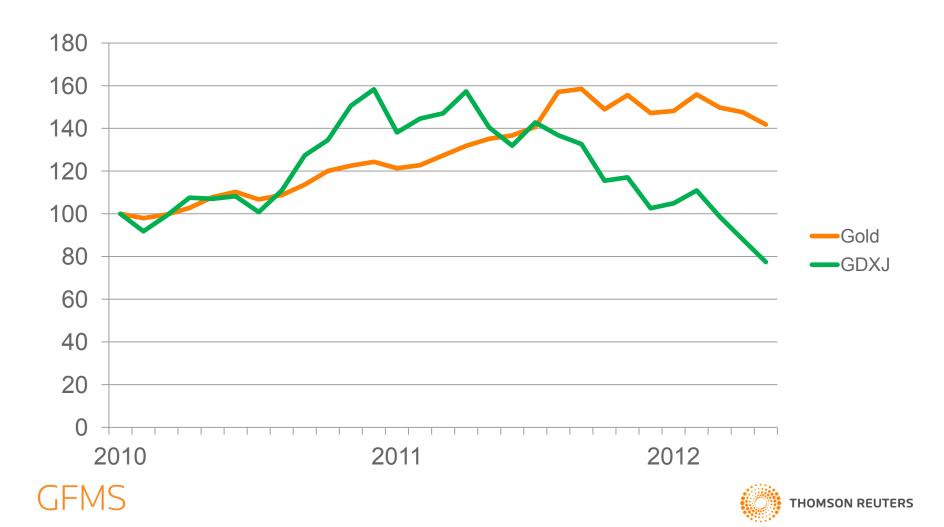
#### 2011 GLOBAL AVERAGE ALL IN COST BREAKDOWN







#### GOLD v JUNIOR MINERS' INDEX



#### WHY THE DISCREPENCY?

- Physical gold investment demand strong, especially in India and China.
- Speculative money going into silver
- Competition from gold ETFs
- Redemptions for cash
- Uncertainty over gold's bull run
- Cost pressures for producers
- Explorers Risk appetite diminished





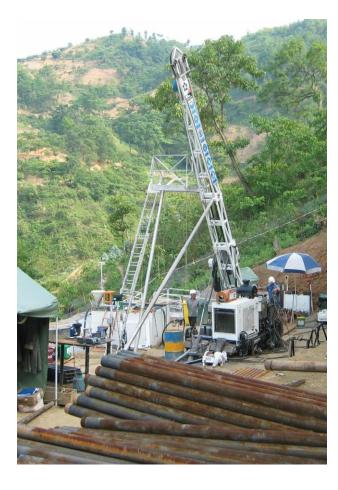
# 2. CHARACTERISTICS OF GOLD STOCKS







#### **KEY POINTS TO LOOK FOR IN A JUNIOR**



**GFMS** 

- MONEY
- MANAGEMENT
- LOCATION Country/region
- PROJECT
  - OWNERSHIP
  - TYPE (U/G, O/P)
  - RESOURCES (tonnes, grade)
  - LOCATION (camps, geology)
  - INFRASTRUCTURE
  - PERMITS



#### JUNIOR EXPLORERS

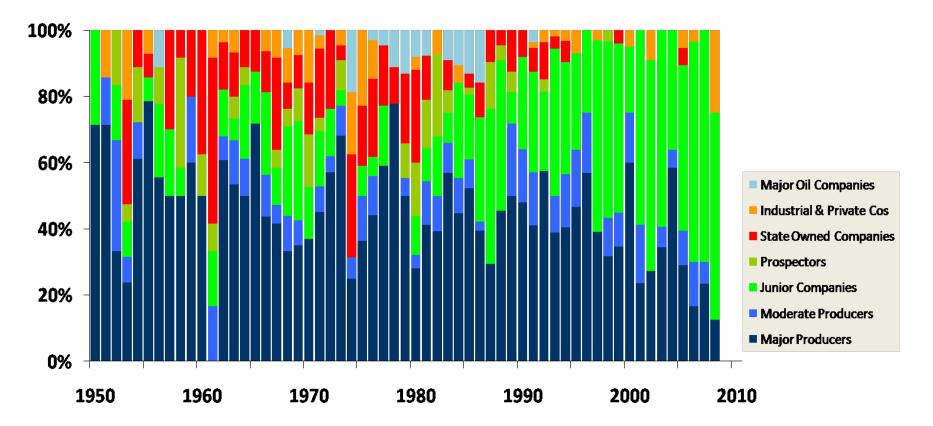
- The performance of junior explorers is <u>not</u> linked to the short-term gold price.
- In the longer term, however, a strong gold price attracts investors that fund their exploration programmes.







#### **IMPORTANCE OF JUNIORS**

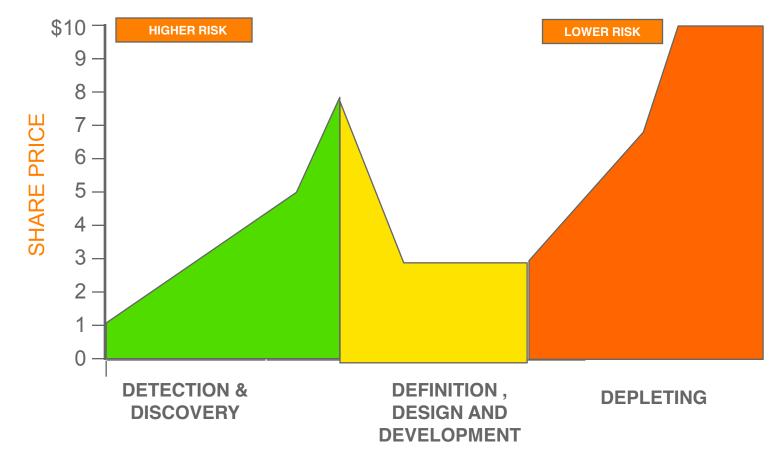


Source: MinEx Consulting March 2010

GFMS



#### LIFE CYCLE OF A MINING SHARE



GFMS

Source: Adapted from US Global Funds



#### 6D MODEL OF MINING

High Risk

Lower Risk

**DETECTION** – traces of gold in soils or geophysical anomalies on maps.

**DISCOVERY** – drill results with grades & widths. Some idea of potential.

**D**EFINITION I – Resource, so idea of size. Initial valuations

**DEFINITION II - Pre-feas provides forecast costs & revenues to within +/-30%.** 

DESIGN – definitive feasibility study. High confidence in all technical input figures. Capital committed.

**D**EVELOPMENT – construction. Capital being spent.

DEPLETING – ultimate proof. Expect some technical teething problems on start up.



#### **ROUGH GUIDE TO GOLD COMPANIES**

	DETECTION	DISCOVERY	DEFN I	DEFN II	DESIGN	DEVEL	DEPL
FUNDING	Insiders Friends	Insiders Friends Market	Market	Market	Market Banks	Banks	Banks Cashflow
TECH EXPERTISE	Geology	Geology	Geology	Geology	Engineering	Engineering	Engineering
KEY RESULTS	Targets	Drill results	Resource increases	Resources Reserves Production Costs	Plan Timing Capex Costs	Funding ECPM contracts Permits Progress	Production Cash costs Cashflow Growth
INVESTMENT TACTICS	Invest early Warrants	Trade on drill results	Trade on resources	Buy Hold	Buy Hold	Buy Hold	Buy, Hold Dividends Take profits





# 3. INVESTING STRATEGIES







#### **INVESTING STRATEGIES – BASIC APPROACH**

- Gold price strength to continue:
  - US\$ weakness jobs data
  - Geopolitical situation
  - Inflation fears
  - China demand
  - Central bank buying
- Gold and gold stocks are out of sync.
- Gold companies will realign with the price.





### **INVESTING STRATEGIES**

**DEPLETING** - Producers will benefit first on a price rise on increased profitability. Majors offer lowest risk and value.

**DEVELOPMENT** - Then interest will flow down through the 6D model. Quality projects will be most sought after.

### **DESIGN & DEFINITION** - In terms of many

criteria gold stocks are relatively cheap and the next few months represent a great buying opportunity.

#### **DISCOVERY & DETECTION** – Exploration

companies will continue to be driven by results but a sustained gold price rally will bring investors back to this highly risky sector and give opportunities for refinancing.





# 4. COMPANIES TO WATCH

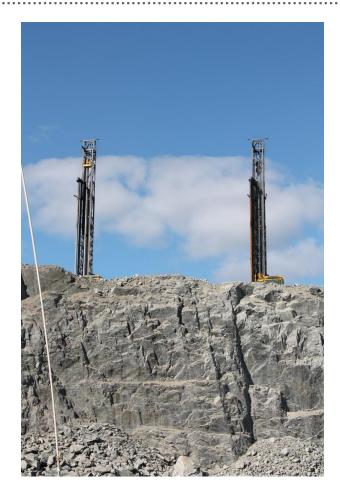






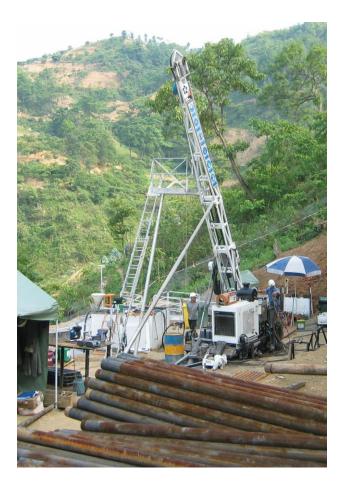
#### GENERAL PRINCIPLES FOR INVESTING TODAY

- Quality projects
- Well-financed companies
- For producers, those that:
  - Husband precious shares
  - · Concentrate on ROE, eps, cfps
  - Do not undertake M&A for the sake of getting bigger
  - Margins are high so return capital to shareholders dividends





#### SUMMARY



- Bullish on gold price. Q3/Q4 rise expected and test US\$2,000/oz in 2013
- Gold stocks undervalued and a sharp price rise expected to realign gold and stocks.
- Majors will move first but longer term developers and explorers may benefit most.
- Look for cashed up, quality companies.
- Use P/NAV, EV/oz etc to screen and discover absolute and relative value.

